

Shaun Dawson

Storyteller & Front-End Developer



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jacksonville, fl

Professional Summary

Award-winning filmmaker and front-end developer who builds immersive digital experiences at the intersection of technology and narrative. Proven expertise in React, JavaScript, and AWS infrastructure combined with 8+ years crafting compelling visual stories. Specializes in translating complex technical systems into intuitive user interfaces while directing documentary and branded content that resonates emotionally and drives cultural conversation.

Professional Experience

Founder & Front-End Developer

Meshae Studios - Jacksonville, FL
January 2025 - Present

Create immersive websites, intuitive applications, and compelling visual narratives that challenge conventions and drive social impact. Lead cross-functional teams to blend technical precision with storytelling, delivering branded content and digital experiences that resonate intellectually and emotionally.

- Architected responsive React applications optimized for performance and accessibility, enhancing user engagement and conversion rates
- Directed award-winning documentary content and branded films, integrating technical storytelling with cinematic craft
- Developed AWS infrastructure and CI/CD pipelines to automate deployment, ensuring reliable content delivery across digital channels
- Designed and deployed custom CMS platforms and internal tools to streamline creative workflows and reduce production timelines by 30%

Senior Solutions Engineer

Confiant - New York, NY
April 2020 - January 2025

Partnered with engineering and product teams to deliver scalable ad-tech solutions and platform optimizations. Translated complex technical requirements into actionable strategies while maintaining 99.9% system uptime.

- Authored comprehensive technical documentation and process guides, enabling knowledge transfer and empowering teams across remote and distributed environments
- Engineered automation scripts for large-scale data processes, reducing manual workflows by 40% and accelerating decision-making for 200+ publisher clients
- Refined functional requirements across product and engineering teams, prioritizing initiatives that improved system scalability by 25% and enhanced platform security

Support Engineer

HubSpot- New York, NY
April 2019 - April 2020

Delivered technical support and strategic solutions to enterprise clients, driving platform adoption and customer success across high-impact accounts.

- Partnered with engineering teams to identify and resolve software vulnerabilities, security gaps, and performance issues, enhancing platform reliability and data protection
- Spearheaded comprehensive client training sessions, optimizing platform usage and accelerating onboarding for enterprise implementations
- Resolved client issues across multiple channels (phone, email, chat), achieving 93% customer satisfaction and maintaining retention of key accounts

Technical Account Manager

Vimeo - New York, NY
March 2015 - February 2019

Managed live-streaming operations for 200+ news stations, broadcast networks, and content creators. Engineered revenue strategies and optimized video delivery infrastructure for maximum performance and profitability.

- Resolved complex hardware encoding and software issues in real-time, ensuring 99.9% uptime and seamless broadcasts for major news networks and media companies
- Developed and executed monetization strategies that maximized ad revenue and viewer engagement, integrating Google Ad Manager and Facebook Audience Network to generate \$180k in steady monthly revenue
- Provided technical guidance and training to clients, ensuring successful implementations and maximizing platform adoption

Education

B.A., Computer Science

Florida International University
Miami, FL

M. A., Communications

New York Institute of Technology
New York, NY

Skills

Technical

JavaScript, TypeScript, React, Next.js, Node.js, Python | AWS (Amplify, EC2, S3, Lambda), CI/CD pipelines, GitHub | REST APIs, PostgreSQL, MySQL, HTML5, CSS3

Creative

Documentary Directing, Narrative Storytelling, User Experience Design, Creative Direction, Digital Product Strategy